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WONG'S KONG KING INTERNATIONAL (HOLDINGS) LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 532)

PROFIT ALERT – REDUCTION IN LOSS

This announcement is made by Wong's Kong King International (Holdings) Limited (the “**Company**” and, together with its subsidiaries, collectively referred to as the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company wishes to inform its shareholders and potential investors that based on a preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2025, the Group expects to record a consolidated net loss attributable to owners of the Company within a range of approximately HK\$60 million to HK\$70 million for the year ended 31 December 2025, representing a substantial narrowing within a range of approximately 63.2% to 68.5% as compared to the net loss attributable to owners of the Company of HK\$190.2 million for the year ended 31 December 2024.

Based on the information currently available, the expected improvement in the financial performance was mainly attributable to the following factors:

- (i) The Group's Trading and Distribution Division recorded a significant increase in turnover for the year ended 31 December 2025 compared to the the year ended 31 December 2024. This positive development was primarily driven by increased demand for products distributed by the Trading and Distribution Division's subsidiaries in the PRC and Taiwan throughout 2025, as customers expanded inventory levels and increased capital expenditure in support of their production capacity expansion plans. As a result, the Trading and Distribution Division delivered a substantial increase in operating profit for the year ended 31 December 2025, compared to the year ended 31 December 2024.
- (ii) The Group's OEM Manufacturing Division recorded a moderate increase in turnover in the second half of 2025 compared with the first half of the year. Nevertheless, an unexpected short-term supply chain shortage in the fourth

quarter of 2025, which has since been resolved, resulted in a slight decline in turnover for the year ended 31 December 2025 compared with the year ended 31 December 2024. Despite of this, the OEM Manufacturing Division achieved a significant reduction in operating loss for the year ended 31 December 2025 compared to the year ended 31 December 2024. This improvement was attributable to the OEM Manufacturing Division's effective execution of its operational cost reduction plan and ongoing initiatives to enhance operational efficiency, strengthen labor productivity, and reduce indirect overhead expenses. These measures demonstrate the OEM Manufacturing Division's strategic response to persistent geopolitical headwinds and continued volatility in the global economic landscape throughout 2025.

- (iii) The overall decrease in interest rates during the year ended 31 December 2025 resulted in a material decrease in the Group's net financing costs as compared to that for the year ended 31 December 2024.

The Company is still in the process of preparing and finalizing the consolidated results of the Group for the year ended 31 December 2025. The information contained in this announcement is only based on a preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2025 and the information currently available, which has not yet been reviewed by the audit committee of the Company or audited by the Company's auditors. The above information may be subject to further amendments and adjustments where necessary. Shareholders and potential investors of the Company are advised to carefully read the annual results announcement of the Company for the year ended 31 December 2025, which is expected to be published on or about 26 March 2026 in accordance with the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Wong's Kong King International (Holdings) Limited
Wong Ava
Deputy Chairman & Chief Executive Officer

Hong Kong, 27 February 2026

As at the date of this announcement, the executive directors of the Company are Mr. Wong Senta, Ms. Wong Ava, Ms. Wong Orangeo Wendy, Mr. Chang Jui Shum Victor and the independent non-executive directors are Mr. Tse Wan Chung Philip, Dr. Leung Kam Fong, Dr. Yip Wai Chun and Mr. Lam Yiu Wing Andrew.